



Ainsley Gavin

Graphic & Brand Designer

[Portfolio](#) ainsleygavin@outlook.com [LinkedIn](#) +1 425-395-6740

Education

Bachelors of Science, Industrial Technology & Packaging

Cal Poly University - San Luis Obispo

Packaging Concentration

Sept 2022 - December 2026

3.4 GPA

Experiences

Brand Marketing Mentorship

June 2026 - Present

Slack

- Developed campaign collateral with an emphasis on message and visual story-telling.
- Developed copy & visual within the Slack brand ecosystem.
- Currently creating a digital brand campaign with guidance from the Slack team.

Packaging Engineering Co-Op

Jan-Jun 2025

PepsiCo

- Conducted 7 plant trials and led 2, qualifying 4 new materials to enter PepsiCo's manufacturing lines.
- Led a sustainability/cost matrix of comparable supplier offerings, creating opportunity for cost savings up to \$1 million annually.
- Gained experience across manufacturing, structural design, procurement, and marketing for international consumer brands.

Packaging Design Teacher's Assistant

Sep - Dec 2026

Cal Poly SLO

- Guide student design projects & provide technical insight from my experience from own packaging projects.
- Manage the Zund cutting table for all students.

3D Printing Teacher's Assistant

Mar - Jun 2024

Cal Poly SLO

- Taught students in the product design process using Blender, Solidworks and Keyshot.
- Conducted trainings, managed 3D print lab & materials, and provided input for student designs.

Leadership

Panel Director

Cal Poly Packaging Symposium

Sept - Feb 2026

Developed panel strategy and discussion questions and coordinated logistics for 6 industry panelists.

Media Director

Cal Poly Packaging Symposium

Sept- Feb 2025

Created and distributed event branding, collateral, and merchandise made in Adobe Suite.

Skills

Technical

Adobe Photoshop, Illustrator, Indesign, Figma, Blendr, ArtiosCAD, Solidworks, Keyshot.

Professional

Presentation skills, Public speaking, Copywriting, Brand Strategy.

Language Skills

English- Native proficiency
Spanish- Professional working proficiency

Recognitions & Awards

2nd Place Structural Design, AICC

2026 Student Design Competition

Industry Shoutout: Coca Cola Company, 48 HR Repack 2024